

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (Previously Presented) A method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, comprising a step of determining said service by the geographical location of said mobile telephone and a service request including a short-code number supplied by a user to said mobile telephone, wherein the short-code number identifies a single service in a given geographical area.

2. (Original) The method claimed in claim 1 wherein, on receiving said service request, a control station to which said mobile telephone is connected supplies said short-code number and information relating to said geographical location of said telephone to a centralized manager associated with a central database.

3. (Original) The method claimed in claim 2 wherein said information relating to location is an identifier of said control station.

4. (Original) The method claimed in claim 1 wherein said services are stored in a local database associated with said control station to which said mobile telephone is connected.

5. (Original)The method claimed in claim 1 wherein short-code numbers are communicated to said mobile telephone in SMS messages so that the user can take note of them.

6. (Original)The method claimed in claim 5 in which said user produces a predefined user profile so that only short-code numbers corresponding to services matching said user profile are transmitted to said user.

7. (Previously Presented)A control station in a telecommunication network including means for communicating with a set of mobile telephones further including means for implementing a method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, in which method said service is determined by the geographical location of said mobile telephone and a service request including a short-code number supplied by a user to said mobile telephone, and the short-code number identifies a single service in a given geographical area.

8. (Original)The control station claimed in claim 7 wherein, on receiving said service request, a control station to which said mobile telephone is connected supplies said short-code number and information relating to said geographical location of said telephone to a centralized manager associated with a central database.

9. (Original)The control station claimed in claim 8 wherein said information relating to location is an identifier of said control station.

10. (Original)The control station claimed in claim 7 wherein said services are stored in a local database associated with said control station to which said mobile telephone is connected.

11. (Original)The control station claimed in claim 7 wherein short-code numbers are communicated to said mobile telephone in SMS messages so that the user can take note of them.

12. (Original)The control station claimed in claim 11 in which said user produces a predefined user profile so that only short-code numbers corresponding to services matching said user profile are transmitted to said user.

13. (Previously Presented) A method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, comprising a step of determining said service by the geographical location of said mobile telephone and a service request including a short-code number entered by a user of the mobile telephone and identifying a single business facility, said short-code number being supplied to said user from the business facility.

14. (Previously Presented) A control station in a telecommunication network including means for communicating with a set of mobile telephones further including means for implementing a method of accessing from a mobile telephone one of a set of services stored in a

telecommunication network associated with said mobile telephone, in which method said service is determined by the geographical location of said mobile telephone and a service request including a short-code number identifying a single business facility entered by a user of said mobile telephone and supplied to said user from the business facility.

15. (Previously Presented) A method according to claim 1, wherein at least one of said short-code numbers designates a single commercial establishment.

16. (New) A method as claimed in claim 1, wherein said short-code number is no more than three digits.

17. (New) A control station as claimed in claim 7, wherein said short-code number is no more than three digits.

18. (New) A method as claimed in claim 13, wherein said short-code number is no more than three digits.

19. (New) A control station as claimed in claim 14, wherein said short-code number is no more than three digits.